

## Building the online community

# MyEnergy

### How would you like to see your energy?

AT GEO we have been working on developing web and mobile applications that exploit our way of 'making energy visible'. We know from our research that one size does not fit all when it comes to energy monitors. That is why we have developed a web tool and mobile phone app.

Knowledge, experience and research has helped us to design intuitive displays and now MyEnergy, which present information to consumers wherever they need it - whether on dedicated in-home displays, through the web or on their mobile devices.

We believe consumers need the same easy to use and comprehensive services whichever medium they choose to use - simplicity, consistency and good design are key. By providing a unified service across all channels, consumers feel more comfortable trying increasingly sophisticated technologies.

Providing a web tool enables consumers and business to upload data from their energy display. The system is a graphical web portal that provides energy tracking and management functions, making it easy to take control of energy consumption.

For a utility we can offer a 'white paper' version, meaning that you can brand the system to give your customers a seamless managed service.

With the launch of products such as the Duet and Ensemble the ability to login to and view the energy being used in a house remotely also adds functionality (turning on/off or setting timers for specific appliances)...ideal if you don't like coming home to a dark house!

